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# Working in Tourism

## Vocational training opportunities and courses at universities in North Rhine-Westphalia

Studienangebote in Nordrhein - Westfalen

# Ways to work in Tourism

<b>Vocational Training in the „Dual System“</b>  Characteristics: two places of learning >> company and vocational school	<b>Full-time vocational training at school</b>	<b>Courses at universities</b>	<b>Additional qualification</b>
(governed by federal law)	(governed by federal state law)		(regulated by the Chamber of Commerce and Industry)

## Courses at Universities

- **Business Administration – Tourism (B.A.)**
  - Business Travel Management (B.A.)
  - **Tourism, Hotel Industry and Catering Trade (B.A.)**
  - International Hotel Management (B.A.)
  - Hotel and Tourism Management (B.A.)
- **BWL – Tourismus (B.A.)**
  - **Business Travel Management (B.A.)**
  - **Tourismus, Hotellerie und Gastronomie (B.A.)**
  - **International Hotelmanagement (B.A.)**
  - **Hotel- und Tourismusmanagement (B.A.)**

# Business Administration – Tourism (B.A.)



Type of training:	<p>Dual Studies</p> <p>A dual study is a university course with firmly integrated practical work in companies.</p>
Duration of training:	3 years
Places of learning	University / University of Applied Sciences and training company
What does a graduate in Business Administration - Tourism (B.A.) do after graduation ?	After successfully completing their studies, graduates of the tourism course are qualified for a wide range of professional fields. Areas in political and economic consulting as well as in tourism management are open.
Where does a graduate in Business Administration - Tourism (B.A.) work after graduation?	Depending on the focus of your studies, you are often led to the hotel industry, to travel and tourist offices, to amusement parks or to excursion or cruise companies.



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Which school-leaving certificate is expected?

University entrance qualification

Qualification Requirements for dual studies Requirements?

- Intercultural interest
- Knowledge of foreign languages
- Willingness to communicate
- Strategic and conceptual skills
- Creativity
- Customer & service orientation

Content of the dual course

Basics of business administration, Business accounting, the law, Decision calculation, IT skills , Social skills, Scientific methods, Business English, Organization and human resource management, Taxes and Accounts, Economics, Market research and marketing, Investment and financing, Intercultural business, Event management, Tourist Management

What do you earn after studies?

Earnings depend on the operation area, region, state and negotiation skills.

# Tourism, Hotel Industry and catering trade



Type of training:	Dual Studies A dual study is a university course with firmly integrated practical work in companies.
Duration of training:	3,5 years
Places of learning	University / University of Applied Sciences and training company
What does a graduate in Tourism, Hotel Industry and catering Trade (B.A.) do after studying?	Hotel and catering managers are the main players when it comes to smooth business processes and the coordination of the various departments in the hotel or restaurant such as the kitchen, accommodation and storage. However, the main focus is on accounting, purchasing and organization.
Where does a graduate in Tourism, Hotel Industry and catering Trade (B.A.) work after graduation?	Hotels, Restaurants, Event Agency, Catering Companies, Cruise Companies



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Which school-leaving certificate is expected?	University entrance qualification
Qualification Requirements for dual studies Requirements?	<ul style="list-style-type: none"> <li>• Interest in mathematics and economics</li> <li>• Very good oral and written skills</li> <li>• complex thinking</li> <li>• organizationally gifted</li> <li>• customer oriented</li> <li>• well-groomed and friendly appearance</li> <li>• foreign language skills</li> </ul>
Content of the dual course	Business accounting, Destination management/regional development, English, Business tourism, Basics of business administration, Basics of micro and macro economics, Interdisciplinarity in tourism management, International hotel management, Marketing and Innovation, Organizational development and process management, Travel and specialist law, Strategic tourism marketing, corporate governance, Corporate Communications, Event management in tourism,
What do you earn after studies?	Earnings depend on the operation area, region, state and negotiation skills.